

# Accelerating Business through Strategy and Process Excellence



## Process Alignment Practice

- We help companies improve operational performance and business results with executive leadership and process alignment.
- Our Process Alignment practice facilitates business transformation initiatives by helping to synchronize organizations, processes and applications.
- We align business goals with IT solutions to help companies improve business results and achieve operational effectiveness by department and across the global organization.



*How do companies move beyond process constraints to achieve excellence, regain their innovative footing, and accelerate growth?*

## The Accelecent Difference

Unlike traditional management consulting firms, Accelecent consultants have decades of senior operating management experience and bring a hands-on, practical approach to business process alignment.

We are uniquely qualified to understand organizational challenges and to synthesize business and technical requirements to define and deploy optimal solutions that support the way business works.

We understand the need to reduce operating expenses too, and package projects in actionable “bite size” pieces to reduce risk and cost while improving time-to-value.

- Accelecent Consulting works with CEOs, CFOs, and COOs to increase agility, transparency, and better measure corporate performance.
- We support Marketing and Sales executives who need to hit their business targets and improve the effectiveness of their teams and the global enterprise.
- We help bridge the ever-present gap between business and IT by streamlining goals, communications, and system definition to synchronize processes and applications.
- Our technology expertise coupled with operational sales and marketing know-how helps optimize a companies organizational, process and system effectiveness.

Headquartered in the San Francisco Bay Area, Accelecent Consulting was founded by Barbara Angius Saxby, a senior executive with over 20 years of experience in strategic marketing management and international business. She and her team have served in executive-level operational management roles in software companies and have a unique perspective on business processes and enterprise systems requirements. Barbara has provided strategic consulting services to over 40 technology companies in the past ten years. Before consulting she held senior management/analyst positions at Dataquest, Ziff Davis and several startups. For a client list and other information, visit [www.accelecentconsulting.com](http://www.accelecentconsulting.com) or call 415-459-0529.